

Synthesis of the results of the online survey "Agroecological transition in viticulture - IFV project TRAEVITI-Coll - AAP EcoPhyto-2 2017 7 March 2019

Duration of the survey: from November 7th to December 31st 2018 Contact: carine.herbin@vignevin.com

Purpose: This national survey is to evaluate the collective commitment to agroecology and to identify 3 groups interested in participating in the project as pilot and collective collectives to testify about their initiatives.

Target: all of the AOP and IGP ODGs, the viti GIEE, and the Dephy and Landscapes networks

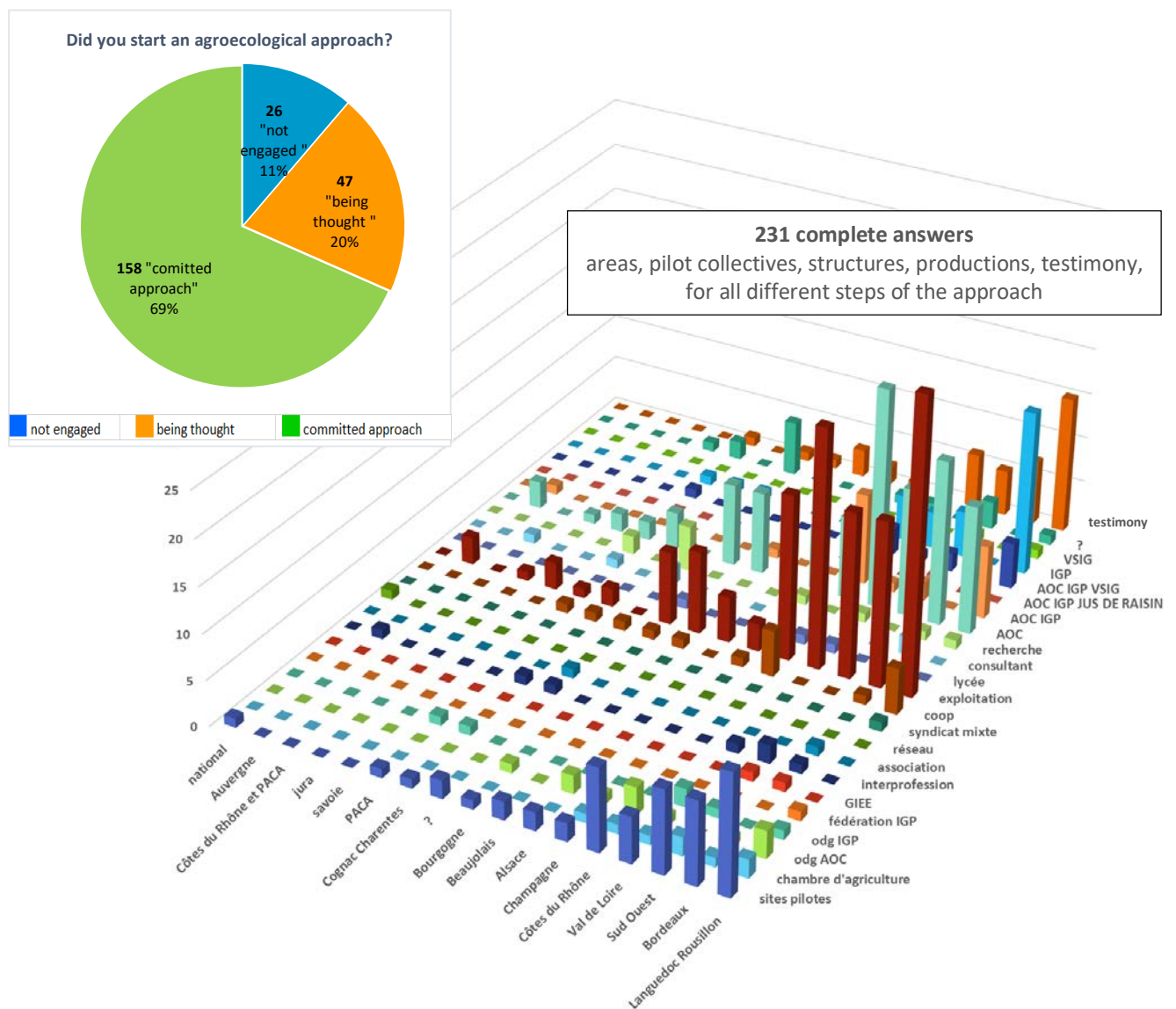
231 complete answers represent the whole agroecological process expressed

The initial target and assimilated (AOC and IGP ODG, interprofession, GIEE, network, association, mixed syndicate, chamber of agriculture) corresponds to 17% of answers (40/231), farms and cooperatives to 70% of responses, 6 % on the board, 3% research, 3% various and 1% high school. The widening of the participation is probably due to the Vitisphère announcement as well as the diffusion to Lycée Bel Air (Beaujolais) but to a lesser extent. The charter of Fontevraud network responded for Lavaux in Switzerland but not completely.

All regions responded except for Corsica.

All types of wine production are represented (AOC, IGP, VSIG), plus fruit juice.

79 structures (1/3) are willing to participate, 67 are candidates for the pilot site or the sound card, specifically 56 for the pilot group and 47 on the sound card.



All the answers: agroecological approach committed, being thought, not engaged

ODG : organization for the defense and management of a product under the Official Identification Sign of quality and origine : here : AOP/AOC, IGP

IGP : Indication Géographique Protégée (IGP),

AOP/AOC : Appellation d'Origine Protégée (AOP) ou Appellation d'Origine Contrôlée (AOC) / Protected Designation of Origin (PDO) or Denomination of Controlled Origin (DOC)

VSIG : vine without geographic indication

GIEE : Groupement d'Intérêt Economique et Environnemental / economic and environmental interest groups



Agroecological approach committed correspond to 69% of responses

The initial target and assimilated (ODG AOC and IGP, interprofession, GIEE, network, association, mixed union, chamber of agriculture) corresponds to 14% of responses, farms and cooperatives to 76% of responses.

The predominance of cooperatives and farms is higher on average on the steps taken.

All regions are represented except for Corsica.

All types of production are represented, even the fruit juice.

Among the agroecological orientations, those placed in 1st priority are: soil at 80%, inputs and biodiversity at 65-68%, climate at 30%, then air, water, plant material and energy, from 26 to 20%.

130 specific (agro) environmental measures were chosen by the 158 structures involved in an agroecological approach.

41% of structures want a territorial valorisation, then 15% a national and international one, a quarter does not give any answer.

The main valorisation put in place is the certification for 51% and for almost equally : the specifications, the labels, the guides of good practices and the charters (25 to 20%).

The communication objective is defined for 35% of structures, not defined for 41% and 25% do not respond.

The management of the actions undertaken is constituted by technical support and association of partners for more than half of the structures, monitoring and evaluation for 1/3 and specific financial support for ¼.

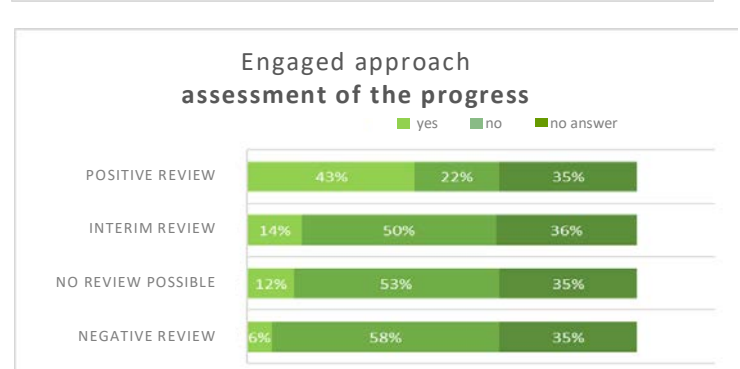
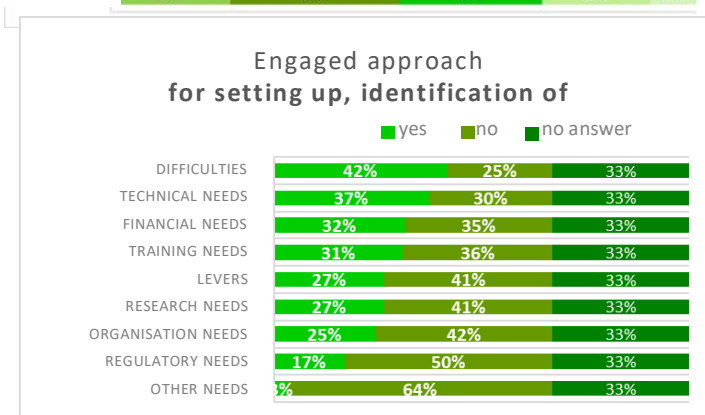
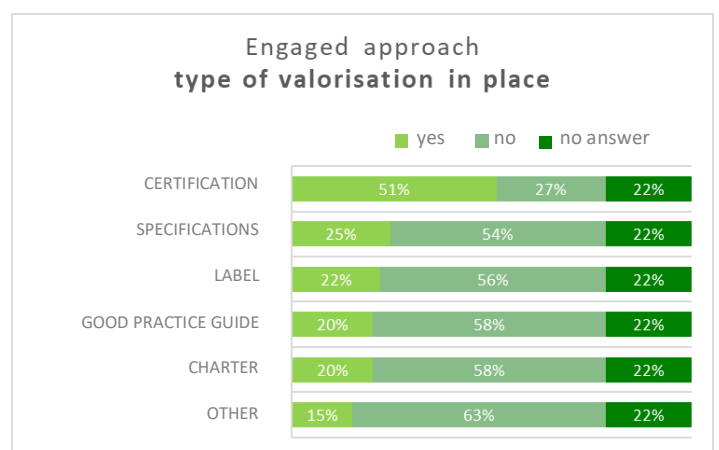
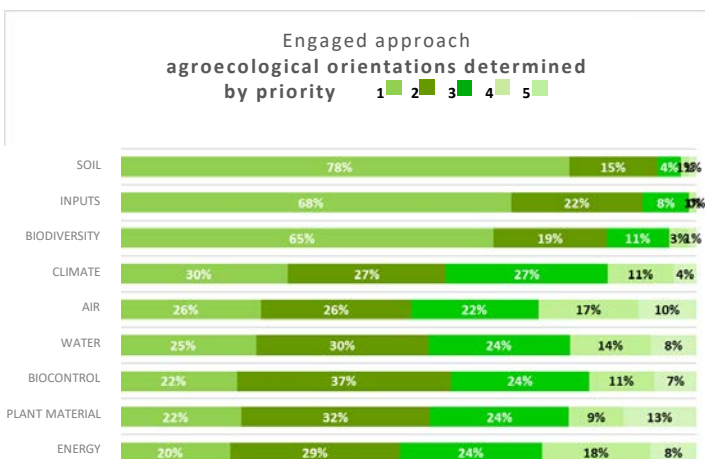
42% of the structures encounter difficulties, 1/3 of the structures identify technical needs, then financial and training needs.

About ¼ identify levers for research and organizational needs. Regulatory leverage is rejected at 50% and unanswered at 33%.

43% of the structures declare a positive review of its approach.

And 6% a negative review.

The desired participation rate to the project is high: 58% (27% for the pilot group and 25% for witnessing on the sound card).



Agroecological approaches being thought correspond to 20% of responses

The initial target and assimilated (ODG AOC and IGP, interprofession, GIEE, network, association, union, chamber of agriculture) corresponds to 21% of responses, farms and cooperators to 62% of responses.

All regions are represented excepted Corsica, Jura and Alsace.

All types of production are represented.

Among the agroecological orientations, priority is placed 1 for: the soil at 64%, the inputs at 62%, then the biodiversity at 47%, the climate at 32%, then the plant material at 30%, then the biocontrol, the water and air at 26%, then energy at 17%.
 36% of structures want a territorial valorisation, then 13% for a national and international valorisation, a third does not give an answer. The main valorisation is the certification for 32% then for 26% the specifications and almost equal, the labels, the best practice guide and the other 15% and the charters to 9%.
 The communication objective is defined for 13% of the structures, is not defined for 49% and 38% do not respond.
 42% of the structures encounter difficulties, 1/3 of the structures identify financial needs, then technical, then regulation then training needs.
 20% identify levers in research and organization. Organizational needs are rejected at 55%.
 The desired participation rate is 36% (21% for the pilot group and 15% for for witnessing on the sound card); there are comments.

Agroecological approach not engaged correspond to 11% of responses

The initial target and assimilated (ODG AOC and IGP, interprofession, GIEE, network, association, mixed union, chamber of agriculture) corresponds to 15% of responses, farms and cooperatives to 65% of responses.
 A national network appears in this category.
 Half of the regions concerned by all the steps are represented (7/14).
 All types of production are represented.
 Structures have not initiated an agroecological approach because it is not adapted to their situation (19%), for other reasons (17%) than time (15%), cost 13%, constraints 13%, difficulty 8%, commitment to other approaches 8% and lack of skills 6%.
 The desired participation rate is 19% (11% for the pilot group and 4% for for witnessing on the sound card); there are comments.

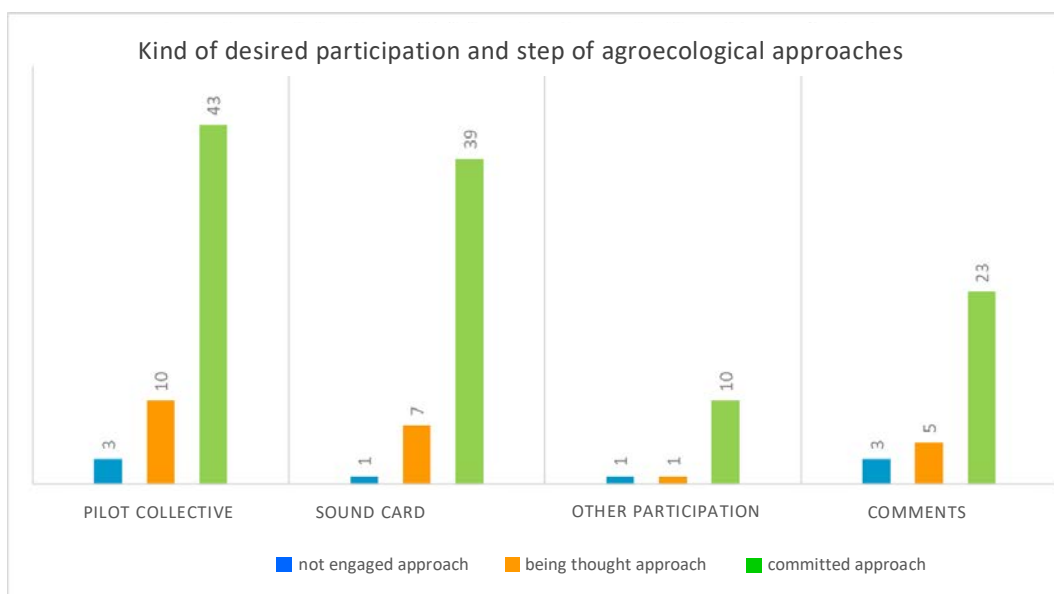
Expression of interest to participate in the project

Expression of interest to participate as a pilot collective

56 structures are willing to become a pilot site, of which 43 have been initiated, 10 are under consideration and 3 have not been initiated.
 All regions are concerned except Corsica, Savoie, Jura and Auvergne.
 17 structures correspond to the initial target of the project, including 12 committed, 3 being thought and 2 not engaged; the landscape network is not represented except Iter Vitis.

Expression of interest to participate as witness on the sound card

47 structures are candidates to witness on the sound card, including 39 committed, 7 being thought and 1 not engaged.
 All regions are concerned excepted Corsica, Savoie, Jura, Auvergne and Charente.
 13 structures correspond to the initial target of the project, including 10 committed, 1 being thought and 1 not engaged; the landscape network is not represented.
 In the target, there are 12 structures already candidate to participate as pilot sites plus a new non-candidate structure to participate as a pilot site.



8/33

Odg Saumur-Champigny – Marie-Anne Simonneau ■ **T**

EARL Réthoré Sourice - AOC Anjou ■ **PT**
 Cave Robert et Marcel - Saumur, Saumur Champigny, Bourgueil, Saint Nicolas de Bourgueil, Crémant de Loire – M. GAUFRETEAU ■ **PT**
 EARL des Domaines Landron – Muscadet Sèvre et Maine – M. Landron ■ **P**
 Exploitation Petiteau - aop / igp - Muscadet ■ **P**
 Lycée Edgard Pisani - PRE Montreuil-Bellay - AOC Saumur Dutruel Laurent ■ **P**
 SCEA DU MANAY - MENETOU-SALON AOP - Pierre JACOLIN - Gérant ■ **T**
 PREVOST François- Vigneron - Anjou Coteaux du Layon ■ **T**

Jura : 0/1
 Savoie : 0/3
 Auvergne 0/4

ODG SGVC Champagne - Denis Velut ? ■ **PT**

Exploitation David ■ **P**

2/8

ODG AVA Noémie Funrock ■ **PT**

Exploitation SCEA Goettelmann ■ **PT**

2/7

URAB syndicat viticole – Pierre Chollet ■ **PT**
GIEE Les Vignerons de Tutiac – M. Gizardin ■ **PT**

Syndicat des vins Charentais IGP – Guillaume Archereau ■ **P**

1/5

Confédération des Appellations et des Vignerons de Bourgogne - M. Huber ■ **PT**

1/10

cave coop vignerons réunis de Monségur ■ **PT**
 producteur AOP MOULIS - scea Pierre Cordonnier ■ **PT**
 Château Cormeil Figeac – M. Moreaud ■ **PT**
 EARL Nouveau Domaine De Valmengaux - David Vallet ■ **PT**
 PHILAGRO France – M. Muller ■ **P**
 Chateau Brillette - Lucile Dijkstra ■ **P**
 SCV Chateau Latour - Helene Genin ■ **P**
 Association voir ensemble / ESAT le Puch – Benoit Puaud ■ **T**
 Kees Van Leewen /ISVV ■ **T**

11/27

Coopérative vigneronne des Pierres dorées –Anne Sophie Debiais ■ **PT**
 Château de l’Eclair – Michaël Larras ■ **P**
 Château de Raousset – gérant ■ **T**

3/10



Chambre d'agriculture du Gers- Côtes de Gascogne Floc de Gascogne Armagnac - Pascal Malhomme ■ **P**
Syndicat/ODG des vins IGP Côtes de Gascogne et IGP Gers - DESPRATS Alain ■ **P**
GIEE AgroBio Périgord - Bergerac - MAILLE Eric ■ **PT**
Interprofession des vins de Bergerac Duras - AOC Bergerac Duras - Cécile Lelabousse ■ **PT**

11/24

Itervitis France - Viviane Coursières ■ **P**

Consultant - Lagrib ■ **P**
 Institute of agriculture and tourism - Dr SC Anita Ilak ■ **P**
 Armefflor – guillaume INSA ■ **T**

4/14

Syndicat des vins de Ventoux – Sigolène Picot ■ **PT**
ODG Chateaufort du Pape – Julie Maisonneuve ■ **PT**

SARL - IGP OC , IGP Cévennes, AOP Duché d’Uzès - Floutier Jean Marc ■ **PT**
 CUMA - FRCUMA AuRa - Kubala Anne-Claire ■ **PT**
 Cave coopérative Les Vignerons du Mont Sainte Victoire - AOP Côtes de Provence, Sainte Victoire, IGP Med - Muller Adélaïde ■ **P**
 Coopérative Louérien terres d’alliance - Luberon, IGP Vaucluse - Carine RÄTZ ■ **P**
 Chartreuse de Valbonne - ASVMT (Association) - Cave particulière AOP Côtes du Rhône - IGP OC - IGP Gard et VSIG - Aurore Bédèche ■ **P**
 Exploitation Ardèche igp - Quentin Coudeyre ■ **P**

8/29

1/8

Château Cavalier – M. Brun AOC Côtes de Provence ■ **PT**

Chambre d'Agriculture Hérault – Pithon ■ **PT**
ODG Fauquieries - Caumette Nathalie ■ **PT**
Syndicat de l'AOC Languedoc - Bruno Loquet ■ **PT**
Fédération Héraultaise des IGP -IGP 34 – VIC ■ **PT**

SCV Castelmaure (cave coopérative 11360 Embrès et Castelmaure) - AOP Corbières - Frerot Patrick ■ **PT**
 Coop Héraclès – IGP - Villaret Luc ■ **PT**
 Cave Coop - IGP - Torrecilla Romain ■ **PT**
 Domaine agricole - AOC Languedoc – Reder ■ **PT**
 GFA Fabre Boutenac, Corbières, Languedoc pays d’oc - Louis Fabre ■ **PT**
 Dom Brial, Côtes du Roussillon, Côtes du Roussillon Villages, Muscat, Rivesaltes, IGP Oc et Côtes Catalanes - Silvio Marocchino ■ **PT**
 earl salies - mas baylle - Côtes catalanes – Salies ■ **PT**
 EARL Guilhem Peladan - Domaine des Arnasseaux- IGP Cévennes - Peladan Guilhem ■ **P**
 Domaine La Croix Belle - IGP Côtes de Thongue - Bertaud du Chazaud ■ **P**
 SCEA Les Rivières – La Clape – M. Fabre co-propriétaire ■ **T**
 Domaine Les Cascades – AOP Corbières - gérant ■ **T**

15/47

Distribution of 67 candidates pilot collectives + sound card

Target structure of the survey

Off-target structure of the survey

- P** : pilot collective candidate
- T** : sound card candidate
- Committed approach ■
- Being thought approach ■
- Not engaged approach ■

