

Project description

"TRAEVITI-Coll. TO ACCOMPANY VITICULTURE TO AGRO-ECOLOGY Transfer of VITicoles Agro-Environmental measures to Collectives.

Laureate for national project program 2017 call of the Ecophyto II plan



The "TRAEVITI-Coll. project proposes to accompany the agroecological transition of voluntary wine collectives. The goal of TRAEVITI-Coll. is to help thought, and realisation of the implementation of agri-environmental measures at individual or collective scales, and to help national and international recognition of commitments and initiatives. The project relies on groups of motivated winegrowers eager to go towards the agroecological transition, such as the declared ODG engaged in the implementation of agri-environmental measures in their specifications. Knowledge, initiatives, networks, professions, bodies are mobilized in ascending and descending currents.

The project is articulated in 4 actions:

1. Mobilization and commitment of professional wine-growing authorities and production areas for agri-environmental measures
2. National survey and call for expressions of interest to the project
3. Accompaniment of the collectives for the agroecological transition
4. Valorisation of agroecological transition initiatives on an interactive sound card

The expected advances are as follows:

- Triggering and accelerating agroecological and landscape dynamics
- Deployment of agroecological viticultural transition approaches in the territory and the collectives
- Integration of agri-environmental measures into the specifications of the ODGs, AOCs IGPs and landscape and environmental networks
- National and international recognition of the development of agroecological transition approaches adapted to societal and responsible expectations, at the concerted and integrated scales of the ODGs, groups including GIEE, landscape networks, vine growers, including those affiliated to the Déphy network.

Duration of 3 years from early April 2018

IFV project team : Carine HERBIN project manager ; IFV collaborators involved in : Jean-Pierre Van Ruys, Christophe RIOU, Valérie LEMPEREUR, Eric CHANTELOT, Alexandre DAVY, David LAFOND, ; Steering Committee : composed of experts on themes in question and in liaison with INAO's environment committee: INAO (Jacques Gautier, national inspector and coordinator of the environment committee); IFV (Valérie Lempereur, Carine Herbin, Christophe Riou, Alexandre Davy, Eric Chantelot, David Lafond), DGPE, CNAOC (Eric tesson Fanny Ducrocq), Confederation of IGP Wines (Christèle Jacquemot), UMR 1347 Agroecology (Lionel Ranjard) and UMR 1248 Agroecology Innovations and Territories (Jacques Eric Bergez and Elise Audoin) - 6 Pilot collectives: ODG Languedoc, Côtes de Gascogne IGP & Chamber of Agriculture of Gers, Confederation of Appellations and Vintners of Burgundy, Bergerac and Duras Interprofession & GIEE Agrobio Périgord, ODG Faugères, ODG Châteauneuf du Pape - 5 Collective witnesses: Alsace Winegrowers Association, Héraultese Federation of IGPs, Chamber of Agriculture of Hérault, ODG Ventoux, URABordeaux Syndicat.

IFV : Institut Français de la vigne et du vin / French Institute for vine and wine

ODG : organization for the defense and management of a product under the Official Identification Sign of quality and origine : here : AOP/AOC, IGP

IGP : Indication Géographique Protégée (IGP),

AOP/AOC : Appellation d'Origine Protégée (AOP) ou Appellation d'Origine Contrôlée (AOC) / Protected Designation of Origin (PDO) or Denomination of Controlled Origin (DOC)

INAO : Institut national de l'origine et de la qualité / The National Institute of Origin and Quality

DGPE : The Directorate General of Economic and Environmental Performance of Enterprises (DGPE) of the French Ministry of Agriculture

UMR : Unité Mixte de Recherche / Mixed Research Unit

